Ameer Rizvi

Lead Full-Stack Engineer · FinTech, SaaS & Mobile

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PROFESSIONAL SUMMARY

Technical entrepreneur and full-stack lead with over four years of experience designing, building and delivering production software across FinTech, Web3, e-commerce and healthcare, preceded by four years in UI/UX and digital creative leadership at Daraz (Alibaba Group). Currently leads enterprise FinTech web and mobile development at Powerland Information Technology and is co-founder of JOYBOY Technologies, delivering SaaS and AI-enabled solutions for international clients.

Specialises in TypeScript and Node.js backend architecture, Next.js and Flutter applications, and cloud infrastructure on AWS and Cloudflare. Track record includes scaling a real-time mobile platform to 2,000 concurrent users and integrating leading regional payment providers, including Tabby, Tamara, N-Genius and PayFort. Combines technical leadership with a strong foundation in user experience design.

PROFESSIONAL EXPERIENCE

Lead Full-Stack Developer | Powerland Information Technology LLC, Dubai — Jul 2024 – Present

- Lead a team of 4 engineers building enterprise FinTech web and mobile apps used by 1,000+ users.
- Architected backend services and APIs for core payments and onboarding, handling 5,000+ transactions per month at 99.9% uptime.
- Set coding standards, code review and CI/CD practice, cutting release cycles from two weeks to two days.
- Led performance work (Redis caching, CDN, query tuning) that reduced API response times by 40%.

Co-Founder & Development Lead | JOYBOY Technologies LLC, Dubai — Jan 2024 – Present

- Co-founded a Dubai software studio; delivered 10+ client projects, including marketplaces, restaurant ordering, healthcare and document-verification platforms, for clients across 4+ countries in the Middle East, South Asia and Europe.
- Built a portfolio of ready-made SaaS products, including DineOne (restaurant POS), VCare (clinic management with patient app), Playdesk (play-area management) and WaBridge (WhatsApp Business API gateway).
- Shipped AI features in production, including a bilingual Arabic–English WhatsApp assistant that answers customers, checks live availability and completes bookings.
- Own cloud infrastructure on AWS and Cloudflare, including CI/CD pipelines and production deployments.

Technical Project Manager | Sanyaa Infotech LLC, Dubai (Contract) — Oct 2023 – Dec 2024

- Delivered 8+ custom business software projects on schedule for clients in retail, logistics and real estate.
- Translated client requirements into technical scope, architecture and sprint plans for a team of 5.

Lead Flutter Developer (Web3) | Super Future Information Technology LLC, Dubai / China — Apr 2023 – Jan 2024

- Led the Flutter team building a real-time social cryptocurrency app for iOS and Android.
- Scaled the app to 2,000 concurrent users through Bloc state management and real-time performance tuning.
- Defined app architecture and development standards for a team of 4 Flutter developers.

Software Lead (Platform) | Let's Deal LLC, Dubai — Jul 2022 – Apr 2023

- Led the build of a vehicle trading marketplace from architecture to launch, with Next.js web and Flutter mobile apps.
- Integrated payment gateways and end-to-end transaction workflows, processing 300+ vehicle transactions in the first year after launch.

Blockchain & Web3 Developer | ZBDC NFT Project (Freelance, Remote) — Feb 2022 – Jun 2022

- Wrote smart contracts for NFT creation and minting, and built the minting site with wallet connectivity.
- Launched 2 NFT collections with 5,000+ tokens minted.

Manager, Design & Animation | Daraz (Alibaba Group), Colombo, Sri Lanka — Oct 2017 – Jan 2022

- Promoted from Design Intern to Manager within 4 years; led a 10-person creative team.
- Delivered web, app and e-commerce UI and campaigns with regional teams across five countries.
- Streamlined creative production workflows, increasing campaign output by 30%.

TECHNICAL SKILLS

Languages	TypeScript, JavaScript, Dart, Swift, Kotlin, Java, C#, Python, PHP, SQL
Backend	Node.js, NestJS, Express, Fastify, Hono, Bun, Medusa.js
Frontend	React, Next.js (SSR/SSG/ISR), Tailwind CSS, Vite
Mobile	Flutter (Bloc), React Native, native iOS (SwiftUI, Xcode), native Android (Kotlin), macOS, visionOS
Data	PostgreSQL, MongoDB, Redis, Supabase, Firebase, Prisma, Drizzle
Cloud & DevOps	AWS (EC2, S3, Lambda, CloudFront), Cloudflare (R2, D1, Tunnels), Docker, Nginx, GitHub Actions CI/CD
Architecture	SaaS & multi-tenant, microservices, event-driven (Redis Streams), REST, GraphQL, WebSocket, gRPC
Payments & Integrations	Stripe, Tabby, Tamara, N-Genius, PayFort, UAE Pass, WhatsApp Cloud API
AI	OpenAI API, LLM integration, AI workflow automation
Web3	Smart contracts, NFT minting, wallet integration
Design	Figma, design systems, prototyping, Three.js, Rive
Leadership	Architecture decisions, code review, Agile delivery, team leadership

RECENT PROJECTS

- **DIGIFOOD**: End-to-end restaurant operating system operating in France, built for multi-brand, multi-store restaurant groups. Unifies a central management command centre, branded customer ordering apps and a rider app with smart dispatch, live tracking and proof of delivery on one platform. Engineered for real-time scale with authenticated WebSockets and durable event replay, plus role-isolated API channels for operations, customers, riders and stores. Bilingual English–French. Stack: Hono, PostgreSQL, Drizzle.
- **Hala Saudi**: B2C and B2B travel booking platform for a Saudi travel company: flights, hotels, activities, transfers and holiday packages, with an agent portal (wallet payments, booking management) and an internal admin hub. Bilingual English–Arabic. Stack: Next.js, Sentry.
- **VCare**: Modular clinic management system covering appointments, visits, orders, billing and follow-up, with a patient app for bookings, records and lab tests.
- **WaBridge**: WhatsApp Business API gateway for business applications: shared inbox, project-scoped API keys and signed webhooks.

EDUCATION

Diploma in Software Engineering, Esoft Metro Campus, Sri Lanka — 2018
GCE Advanced Level, Mathematics Stream, D. S. Senanayake College, Colombo — 2017

REFERENCES

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